

**Amendments to the Claims:**

Please cancel claim 1, withdrawal claims 66-78 and 131-141, and amend claims 2 and 4-13 as follows:

1. (cancelled).
2. (currently amended) A system according to Claim 6 ~~4~~ wherein said processing element is capable of proposing a template for at least one environs to the customer for selection by the customer.
3. (original) A system according to Claim 2 wherein the at least one environs is selected from the group consisting of a kitchen, a bathroom, a room, and an exterior space.
4. (currently amended) A system according to Claim 6 ~~4~~ wherein the purchasable items comprise products selected from the group consisting of furniture, appliances, flooring, decking, lighting, countertops, millwork, doorframes, window frames, doors, windows, paint, wall coverings, cabinetry, and shelving.
5. (currently amended) A system according to Claim 6 ~~4~~ wherein the purchasable items comprise services selected from the group consisting of design services, measuring services, installation services, maintenance services and warranty services.
6. (currently amended) A system ~~according to Claim 1~~ for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:  
a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item

selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of receiving data representing at least one customer preference, said processing element also is capable of storing data representing a first set of purchasable items, said processing element also is capable of proposing a second set of purchasable items to the customer for selection by the customer, and wherein said processing element is further capable of filtering the first set of purchasable items based at least in part upon the at least one customer preference to generate the second set of purchasable items.

7. (currently amended) A system according to Claim 1 for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of proposing a first set of purchasable items to the customer for selection by the customer, said processing element being capable of receiving data representing at least one purchasable item selected by the customer from the first set of purchasable items, said processing element being further capable of proposing a second set of purchasable items to the customer for selection by the customer, said processing element being capable of receiving data representing at least one purchasable item selected by the customer from the second set of purchasable items, and wherein said processing element generates the second set of purchasable items based at least in part upon the at least one purchasable item selected by the customer from the first set of purchasable items.

8. (currently amended) A system according to Claim 6 + wherein said processing element is further capable of communicating data representing the at least one purchasable item selected by the customer to a vendor.

9. (currently amended) A system ~~according to Claim 1~~ for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs,

wherein said processing element is further capable of proposing a plurality of configurable purchasable items to the customer for selection by the customer, said processing element being capable of receiving data representing at least one configurable purchasable item selected by the customer, said processing element being capable of soliciting from the customer specifications for the at least one configurable purchasable item selected by the customer, said processing element being capable of receiving data representing the specifications for the at least one configurable purchasable item selected by the customer, and wherein said processing element is further capable of communicating data representing the specifications for the at least one configurable purchasable item selected by the customer to a vendor.

10. (currently amended) A system ~~according to Claim 1~~ for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data

representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of proposing a plurality of configurable purchasable items to the customer for selection by the customer, said processing element being capable of receiving data representing at least one configurable purchasable item selected by the customer, and wherein said processing element is further capable of scheduling an appointment for the customer with an in-store customer representative relating to the at least one configurable purchasable item selected by the customer.

11. (currently amended) A system according to Claim 1 for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of scheduling at least one of the delivery of, installation of and on-site measurement for the at least one purchasable item selected by the customer.

12. (currently amended) A system according to Claim 1 for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of prompting a customer representative to contact the customer based at least in part upon the data received representing the at least one purchasable item selected by the customer.

13. (currently amended) A system ~~according to Claim 1~~ for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the system comprising:

a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer, said processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

wherein said processing element is further capable of proposing a plurality of purchasable items to a plurality of customers for selection by the customers, said processing element being capable of receiving and storing data representing at least one purchasable item selected by each customer and data representing at least one sales variable for each customer, and wherein said processing element is further capable of comparing the at least one sales variable for at least two customers.

Claims 14-65 (cancelled).

66. (withdrawn) A computer program product for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the computer program product comprising a computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program portions comprising:

an executable portion for proposing a plurality of purchasable items to the customer for selection by the customer, said executable portion receives data representing the environs and data representing at least one purchasable item selected by the customer, and wherein said executable portion generates a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the selected purchasable items in the environs.

67. (withdrawn) A computer program product according to Claim 66 wherein said executable portion proposes a template for at least one environs to be selected by the customer.

68. (withdrawn) A computer program product according to Claim 67 wherein the at least one environs is selected from the group consisting of a kitchen, a bathroom, a room, and an exterior space.

69. (withdrawn) A computer program product according to Claim 66 wherein the purchasable items comprise products selected from the group consisting of furniture, appliances, flooring, decking, lighting, countertops, millwork, doorframes, window frames, doors, windows, paint, wall coverings, cabinetry, and shelving.

70. (withdrawn) A computer program product according to Claim 66 wherein the purchasable items comprise services selected from the group consisting of design services, measuring services, installation services, maintenance services and warranty services.

71. (withdrawn) A computer program product according to Claim 66 wherein said executable portion receives data representing at least one customer preference, said executable portion receives data representing a first set of purchasable items, said executable portion proposes a second set of purchasable items to the customer for selection by the customer, and wherein said executable portion filters the first set of purchasable items based at least in part upon the at least one customer preference to generate the second set of purchasable items.

72. (withdrawn) A computer program product according to Claim 66 wherein said executable portion proposes a first set of purchasable items to the customer for selection by the customer, said executable portion receives data representing at least one purchasable item selected by the customer from the first set of purchasable items, said executable portion proposes a second set of purchasable items to the customer for selection by the customer, said executable portion receives data representing at least one purchasable item selected by the customer from the second set of purchasable items, and wherein said executable portion generates the second set of purchasable items based at least in part upon the at least one purchasable item selected by the customer from the first set of purchasable items.

73. (withdrawn) A computer program product according to Claim 66 wherein said executable portion communicates data representing the at least one purchasable item selected by the customer to a vendor.

74. (withdrawn) A computer program product according to Claim 66 wherein said executable portion proposes a plurality of configurable purchasable items to the customer for selection by the customer, said executable portion receives data representing at least one configurable purchasable item selected by the customer, said executable portion solicits from the customer specifications for the at least one configurable purchasable item selected by the customer, said executable portion receives data representing the specifications for the at least one configurable purchasable item selected by the customer, and wherein said executable portion

communicates data representing the specifications for the at least one configurable purchasable item selected by the customer to a vendor.

75. (withdrawn) A computer program product according to Claim 66 wherein said executable portion proposes a plurality of configurable purchasable items to the customer for selection by the customer, said executable portion receives data representing at least one configurable purchasable item selected by the customer, and wherein said executable portion schedules an appointment for the customer with an in-store customer representative relating to the at least one configurable purchasable item selected by the customer.

76. (withdrawn) A computer program product according to Claim 66 wherein said executable portion schedules at least one of the delivery of, installation of and on-site measurement for the at least one purchasable item selected by the customer.

77. (withdrawn) A computer program product according to Claim 66 wherein said executable portion prompts a customer representative to contact the customer based at least in part upon the data received representing the at least one purchasable item selected by the customer.

78. (withdrawn) A computer program product according to Claim 66 wherein said executable portion proposes a plurality of purchasable items to a plurality of customers for selection by the customers, said executable portion receives data representing at least one purchasable item selected by each customer and data representing at least one sales variable for each customer, and wherein said executable portion compares the at least one sales variable for at least two customers.

Claims 79-130 (canceled).



131. (withdrawn) A method for facilitating the selection of purchasable items by a customer for use in an environs defined by the customer, the method comprising:  
proposing a plurality of purchasable items to the customer for selection by the customer;  
receiving electronically data representing the environs and data representing at least one purchasable item selected by the customer;  
generating a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer; and  
displaying a three-dimensional graphical representation of the environs and the at least one purchasable item selected by the customer so that the customer can visualize the at least one selected purchasable item in the environs.

132. (withdrawn) A method according to Claim 131 further comprising proposing a template for at least one environs to the customer for selection by the customer.

133. (withdrawn) A method according to Claim 131 wherein the at least one environs is selected from the group consisting of a kitchen, a bathroom, a room, and an exterior space.

134. (withdrawn) A method according to Claim 131 wherein the purchasable items comprise products selected from the group consisting of furniture, appliances, flooring, decking, lighting, countertops, millwork, doorframes, window frames, doors, windows, paint, wall coverings, cabinetry, and shelving.

135. (withdrawn) A method according to Claim 131 wherein the purchasable items comprise services selected from the group consisting of design services, measuring services, installation services, maintenance services and warranty services.

136. (withdrawn) A method according to Claim 131 further comprising:  
receiving electronically data representing at least one customer preference;  
storing data representing a first set of purchasable items;

proposing a second set of purchasable items to the customer for selection by the customer; and

filtering the first set of purchasable items based at least in part upon the at least one customer preference to generate the second set of purchasable items.

137. (withdrawn) A method according to Claim 131 further comprising:  
proposing a first set of purchasable items to the customer for selection by the customer;  
receiving electronically data representing at least one purchasable item selected by the customer from the first set of purchasable items;

proposing a second set of purchasable items to the customer for selection by the customer;

receiving electronically data representing at least one purchasable item selected by the customer from the second set of purchasable items; and

generating the second set of purchasable items based at least in part upon the at least one purchasable item selected by the customer from the first set of purchasable items.

138. (withdrawn) A method according to Claim 131 further comprising  
communicating electronically data representing the at least one purchasable item selected by the customer to a vendor.

139. (withdrawn) A method according to Claim 131 further comprising:  
proposing a plurality of configurable purchasable items to the customer for selection by the customer;

receiving electronically data representing at least one configurable purchasable item selected by the customer;

soliciting from the customer specifications for the at least one configurable purchasable item selected by the customer;

receiving electronically data representing the specifications for the at least one configurable purchasable item selected by the customer; and

communicating electronically data representing the specifications for the at least one configurable purchasable item selected by the customer to a vendor.

140. (withdrawn) A method according to Claim 131 further comprising:  
proposing a plurality of configurable purchasable items to the customer for selection by the customer;

receiving electronically data representing at least one configurable purchasable item selected by the customer; and

scheduling an appointment for the customer with an in-store customer representative relating to the at least one configurable purchasable item selected by the customer.

141. (withdrawn) A method according to Claim 131 further comprising scheduling at least one of the delivery of, installation of and on-site measurement for the at least one purchasable item selected by the customer.

142. (withdrawn) A method according to Claim 131 further comprising prompting a customer representative to contact the customer based at least in part upon the data received representing the at least one purchasable item selected by the customer.

143. (withdrawn) A method according to Claim 131 further comprising:  
proposing a plurality of purchasable items to a plurality of customers for selection by the customers;

receiving electronically data representing at least one purchasable item selected by each customer and data representing at least one sales variable for each customer;

storing electronically data representing at least one purchasable item selected by each customer and data representing at least one sales variable for each customer; and

comparing the at least one sales variable for at least two customers.

Claims 144-195 (canceled).